

Corporate
Sponsorship
Proposal

Silmer LININGS

May 15, 2019
Sentinel Hotel Governor Ballroom



About Morrison

Morrison Child and Family Services is one of the oldest and largest community-based mental health and substance abuse organizations in the state of Oregon. Since 1947, we have provided specialized services to help children, from birth through age 21, and their families recover from adversity and trauma. Our programs currently serve youth and families in the Multnomah, Washington, Clackamas, Columbia, Linn, Benton, Lincoln, Marion, and Polk counties. Other youth come to us from all over the state of Oregon.

At Morrison, we believe in a bright future for every child. Our programs recognize and respect cultural differences and support the growth of children to enhance their schooling and future, resulting in healthier, safer communities. By partnering with the community, we currently serve over 7,000 children, teens and families per year.

About the event

On Wednesday, May 15, 2019, we will host our 6th Annual Silver Linings Luncheon in the Governor Ballroom at the Historic Sentinel Hotel in downtown Portland. More than 300 of our city's most prominent business and community leaders will gather to celebrate the programs and services that Morrison Child and Family Services provides.

Silver Linings is an opportunity to increase public awareness of Morrison's community impact. It is also a chance to visit our program gallery and to meet the staff who work directly with the children and families we so proudly serve. **At this year's luncheon, we will also share details of our exciting partnership with the Rotary Club of Portland to create the *Rotary Youth Center at Morrison*. We invite you to join us in support of this historic campaign!**

Event timeline

Wednesday, May 15, 2019: Sentinel Hotel Governor Ballroom

- 11:00 am Registration & visits to Morrison's program gallery
- 12:00 pm Event program begins
- 12:50 pm Paddle raise to support the Rotary Youth Center at Morrison
- 1:00 pm Event program concludes

Program details

- A keynote presentation by Diversity and Inclusion expert, Lillian Tsai
- Brief video that shares insight into Morrison's history and our exciting Rotary Youth Center capital campaign
- Update on Morrison's work and vision from CEO, Drew Henrie-McWilliams



Keynote Speaker: Lillian Tsai

Born and raised in Malaysia, award winner Lillian A. Tsai has worked with hundreds of for-profit and nonprofit organizations on cross-cultural competency, diversity, equity and inclusion (DEI) since 2005. This includes: assessment of organizational effectiveness, design and implementation of DEI programs, working with diversity councils, facilitation and training, team interventions, coaching of executives and managers with diverse work teams and persons of color. She uses experiential, research and evidence based learning protocols, and storytelling as a way of connecting with her audiences.



Prior to TsaiComms, Lillian spent 25 years in global high tech marketing and communications, which concluded with an expatriate Global Director of Corporate Marketing assignment in Stuttgart, Germany.

She currently serves as Secretary at the Human Rights Council of Washington County and has served on multiple nonprofit boards for the past 15 years. Her clients range from academia to technology, from energy to government agencies at the City, County, State and Federal levels. She enjoys gardening, yoga, pilates, hiking and grandmothing in her spare time.

The Rotary Youth Center at Morrison

The Rotary Club of Portland recently chose to support our growth and services by selecting Morrison as the recipient of a once-a-decade grant, Project 2020, to help fund the new Rotary Youth Center at Morrison – a project which will benefit the families, children and communities of Morrison Child & Family Services for generations to come.



With year-round space to gather and recreate, the Rotary Youth Center at Morrison will give our youth, families, and therapists expanded space for treatment, training, physical education, recreation, and group meeting, allowing Morrison to expand our impact even further into the community.



Together with the team at EMA Architecture and many other community partners, we plan to break ground on the new facility in early 2020 and open the doors in late 2020. In addition to Rotary's generous grant of \$500,000, and additional gifts from local businesses, Morrison must raise \$750,000 to do our part in making this vision a reality.



We invite YOU to join Morrison Child and Family Services and The Rotary Club of Portland in this historic project. Please contact Deanna Kavanaugh, Director of Development and Planned Giving, at 503-258-4227 or deanna.kavanaugh@morrisonkids.org to learn more or make a gift.

Yes! Please reserve the following sponsorship for my company:

Sponsorship level

- | | | | |
|-------------------------------------|----------|------------------------------------|---------|
| <input type="checkbox"/> Sterling | \$20,000 | <input type="checkbox"/> Mentor | \$3,000 |
| <input type="checkbox"/> Benefactor | \$17,000 | <input type="checkbox"/> Advocate | \$1,000 |
| <input type="checkbox"/> Investor | \$15,000 | <input type="checkbox"/> Friend | \$500 |
| <input type="checkbox"/> Partner | \$10,000 | <input type="checkbox"/> Supporter | \$250 |
| <input type="checkbox"/> Champion | \$5,000 | | |

Underwriting and in-kind opportunities

- | | | | |
|---|----------|--|---------|
| <input type="checkbox"/> Catering and Venue | \$10,000 | <input type="checkbox"/> Design and Printing | \$3,000 |
| <input type="checkbox"/> A/V Support | \$5,000 | <input type="checkbox"/> Décor | \$600 |

Company and payment

Company Name _____
Contact Person _____
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Telephone # _____ Fax # _____

Please charge my: VISA MasterCard American Express

Cardholder name (as it appears on card):

Number _____ Exp _____ CCV _____

Please send me an invoice Check enclosed (payable to Morrison Child & Family Services)

Designate an additional gift for the Rotary Youth Center at Morrison and receive official recognition as a campaign partner. Amount \$ _____

Contact

For more information, please contact Molly Newgard at 503-258-4244 or molly.newgard@morrisonkids.org. Thank you!

Please remit completed forms to Morrison Development, 11035 NE Sandy Blvd, Portland, OR 97220