

luminosa

morrison metric century



Benefit cycling event

Presented by The Morrison Foundation and Pacific Office Automation on **Saturday, August 10, 2019**, this first-class, multi-distance bike ride supports Morrison Child and Family Services. Starting and ending at Champoeg State Park, the routes tour some of Oregon's most beautiful scenery in the Willamette Valley and include a 26-mile, a 44-mile, and a 63-mile route. A finish-line party with refreshments and live music follows the ride.



About Morrison Foundation

The Morrison Foundation partners with the community to sustain and expand financial support of Morrison Child and Family Services' work to provide prevention, foster care, mental health, and substance abuse treatment to children, youth, and families in Multnomah, Washington, Clackamas, Columbia, Linn, Benton, Lincoln, Marion, and Polk counties. Since 1947, we have provided specialized services to help children, from birth through age 21, and their families cope with adversity and trauma. We serve over 8,000 youth and families per year.



Sponsorship opportunities

1. General major financial support
2. In-kind support:

- Tent, tables and chairs
- T-shirt sponsor
- Rest stop snacks and beverages
- Live Music
- Mobile bike repair
- Jersey sponsor
- Coffee/tea, beer/wine, water
- Catered Lunch
- EMT services

Sponsorship benefits

Depending on sponsorship level, will include:

- Sponsor representation at event
- Sponsor recognition online and in collateral
- Logo placement on event-related items
- Acknowledgement on Morrison website and monthly news
- Free event registrations



Learn more at www.morrisonkids.org





Event Sponsorship Benefits 2019

	AERO (1) \$10,000	TITANIUM (2) \$7,500	CARBON (4) \$5,000	ALUMINUM (10) \$2,500	CHROMOLY \$1,000	CLASSIC STEEL \$500	IN - KIND DONORS
Exclusive naming rights: "Business Name' presents Luminosa: 2019"	●						
Logo on Start & Finish lines; premiere logo placement on event collateral	●						
Verbal recognition and opportunity to speak at ride	●	●					
Featured company article in Morrison's newsletter, which goes to 2700 subscribers	●	●					
Prominent display of business booth at event start and finish lines; prominent logo placement on event collateral	●	●					
\$20 off rider entry fee for company employees	●	●	●				
Company representation at event	●	●	●	●			●
Inclusion in all press releases and media outreach	●	●	●	●	●	●	●
Inclusion in social media and newsletter posts going to over 3700 contacts	●	●	●	●	●	●	●
Logo placement on event brochures, posters, and Morrison's website	●	●	●	●	●	●	●
Logo placement on jersey and t-shirt; opportunity to include company swag in swag bags going to 300 riders	●	●	●	●	●	●	●
# of free event registrations	10	8	5	3	2	1	2

Yes! Please reserve the following sponsorship for my company:

Sponsorship level

- | | | | |
|-----------------------------------|----------|--|---------|
| <input type="checkbox"/> Aero | \$10,000 | <input type="checkbox"/> Aluminum | \$2,500 |
| <input type="checkbox"/> Titanium | \$7,500 | <input type="checkbox"/> Chromoly | \$1,000 |
| <input type="checkbox"/> Carbon | \$5,000 | <input type="checkbox"/> Classic Steel | \$500 |

Underwriting and in-kind opportunities

- | | | | |
|--------------------------------------|---------|--|---------|
| <input type="checkbox"/> Venue | \$5,000 | <input type="checkbox"/> Rest Stops | \$3,000 |
| <input type="checkbox"/> A/V Support | \$3,000 | <input type="checkbox"/> Design and Printing | \$2,000 |

Company and payment

Company Name _____
Contact Person _____
Address _____
City/State/Zip _____ Email _____
Telephone # _____ Fax # _____

Please charge my: VISA MasterCard American Express

Cardholder name (as it appears on card):

Number _____ Exp _____ CCV _____

Please send me an invoice Check enclosed (payable to Morrison Child & Family Services)

Contact

For more information, please contact Molly Newgard at 503-258-4244 or molly.newgard@morrisonkids.org. Thank you!

Please remit completed forms to Morrison Development, 11035 NE Sandy Blvd, Portland, OR 97220